

Credit Cards in Vietnam

Market Direction | 2022-12-05 | 30 pages | Euromonitor

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Report description:

The government is supporting the development of domestic credit cards in Vietnam under Decision 1813/QĐ-TTĐ which was signed in 2021. This decision was taken to help card issuers reach a wider base of consumers in the low to mid income segment and to help poor people avoid usury, as well as forming part of the government's long-term move towards a cashless society. NAPAS (Vietnam National Payment Service JSC) has cooperated with seven banks (Vietinbank, VCCB, ACB, HDBank, BVB, and Sacombank và V...

Euromonitor International's Credit Card Transactions in Vietnam report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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