

Credit Cards in India

Market Direction | 2022-12-05 | 27 pages | Euromonitor

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Report description:

Compared to debit cards, the penetration of credit cards in India is significantly lower. However, following double-digit declines in 2020 due to the pandemic-related restrictions impacting both personal and commercial spending, the category is continuing to record dynamic growth in terms of number of cards in circulation, number of transactions made, and the value of transactions in 2022. In addition to greater mobility outside of the home, this growth is being driven by a high number of benefi...

Euromonitor International's Credit Card Transactions in India report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Strong recovery for commercial credit cards in 2022

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BNPL expected to become more regulated

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