

Credit Cards in France

Market Direction | 2022-12-01 | 26 pages | Euromonitor

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Report description:

In contrast to their structural decline prior to the pandemic, the number of debit cards is still posting a robust growth in 2022, under the impetus given by the growing number of functions - while average transaction values are more modest.

Euromonitor International's Credit Card Transactions in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CREDIT CARDS IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Robust growth seen in the number of credit cards from mid-2021, thanks to lessening of pandemic restrictions

The need to use credit cards during the post-pandemic crisis vs skyrocketing debt consolidation and national tendency to save rather than borrow during hard times

Mastercard proves competition to the ubiquitous CB with co-branding options

PROSPECTS AND OPPORTUNITIES

Credit cards set to see stronger recovery than expected, supported by the controversial BNPL method

Consumers will continue to seek low risk options, with the ongoing success of BNPL unknown

More room for growth for both existing and new issuers, with a range of attractive offers expected over the forecast period

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