

Consumer Lending in France

Market Direction | 2022-10-21 | 16 pages | Euromonitor

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Report description:

2022 is seeing ongoing recovery in consumer lending, which is mainly attributed to the now near absence of pandemic restrictions (for example, no more lockdowns), alongside an ongoing rebound in non-grocery purchases, primarily electronic and consumer appliances, home and garden, and media and educational games. Within this, the up-spending on items and refurbishment for the home has benefitted specialised card agencies.

Euromonitor International's Consumer Lending in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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2022 heralds a positive outlook for consumer credit, albeit growth remains suppressed by consumer's financial concerns

Auto lending is supported by the wider opening and operations of car dealerships, whilst education lending is tipped for ongoing growth

Leading players see benefits from adapting their strategies during a time of economic uncertainty

PROSPECTS AND OPPORTUNITIES

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