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Consumer Health in South Africa

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Report description:

South Africans remain under financial pressure in 2022 with disposable incomes in decline. The challenging economic environment characterised by high unemployment, increased job insecurity, and the rising cost of living is forcing consumers to focus on basic necessities, which for many, includes groceries and essential medication. Proactively looking after their health and wellbeing has become a secondary concern for the majority of local consumers, although in general, there is a strong trend t...

Euromonitor International's Consumer Health in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Consumer Health market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Health in South Africa
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List Of Contents And Tables

CONSUMER HEALTH IN SOUTH AFRICA
EXECUTIVE SUMMARY
Consumer health in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for consumer health?
MARKET INDICATORS
Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022
Table 2 Life Expectancy at Birth 2017-2022
MARKET DATA
Table 3 Sales of Consumer Health by Category: Value 2017-2022
Table 4 Sales of Consumer Health by Category: % Value Growth 2017-2022
Table 5 NBO Company Shares of Consumer Health: % Value 2018-2022
Table 6 LBN Brand Shares of Consumer Health: % Value 2019-2022
Table 7 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022
Table 8 Distribution of Consumer Health by Format: % Value 2017-2022
Table 9 Distribution of Consumer Health by Format and Category: % Value 2022
Table 10 Forecast Sales of Consumer Health by Category: Value 2022-2027
Table 11 Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027
APPENDIX
OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
DISCLAIMER
DEFINITIONS
SOURCES
Summary 1 Research Sources
ANALGESICS IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Analgesics remains a popular and accessible category
Sales through nascent retail e-commerce continue to rise
The battle of generics and brand medication
PROSPECTS AND OPPORTUNITIES
Self-medication trend will boost further demand for analgesics
Rising consumer sophistication and the need for targeted products
Wider distribution network will continue driving sales
CATEGORY DATA

Table 12 Sales of Analgesics by Category: Value 2017-2022
Table 13 Sales of Analgesics by Category: % Value Growth 2017-2022
Table 14 NBO Company Shares of Analgesics: % Value 2018-2022
Table 15 LBN Brand Shares of Analgesics: % Value 2019-2022
Table 16 Forecast Sales of Analgesics by Category: Value 2022-2027
Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2022-2027
COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Rising interest in herbal/traditional ingredients encourages development by players
Regular price promotions from key retailers such as Clicks lead to share gain from independent smaller pharmacies
Product innovation driving new product launches
PROSPECTS AND OPPORTUNITIES
Omnichannel approach will continue to influence sales and brand penetration
Lingering impact of pandemic and seasonal flu will continue to influence demand
Improving access to information to drive demand for allergy care
CATEGORY DATA
Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2017-2022
Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2017-2022
Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2018-2022
Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2022
Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2022-2027
Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2022-2027
DIGESTIVE REMEDIES IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Popularity of food delivery platforms foster poor eating habits, maintaining demand for digestive remedies
Retail e-commerce promotes price transparency and brand awareness
Players launch new product variants and packaging formats
PROSPECTS AND OPPORTUNITIES
Busy lifestyles and unhealthy eating habits expected to drive growth
Preventive approach to gut health will remain popular amongst mid- to high-income consumers
Easy access and affordable pricing will promote the popularity of digestive remedies
CATEGORY DATA
Table 24 Sales of Digestive Remedies by Category: Value 2017-2022
Table 25 Sales of Digestive Remedies by Category: % Value Growth 2017-2022
Table 26 NBO Company Shares of Digestive Remedies: % Value 2018-2022
Table 27 LBN Brand Shares of Digestive Remedies: % Value 2019-2022
Table 28 Forecast Sales of Digestive Remedies by Category: Value 2022-2027
Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2022-2027
DERMATOLOGICALS IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Increasing focus on personal appearance drives category growth
Price sensitivity prevails, forcing consumers to seek affordable options
International players maintain strong foothold in the category
PROSPECTS AND OPPORTUNITIES

Missed potential for growth as visits to dermatologists seen as a luxury by the majority of the local population
Some conditions remain taboo, thereby making consumers wary of seeking medical help
Consumers perceive a fine line between dermatologicals and dermocosmetics
CATEGORY DATA
Table 30 Sales of Dermatologicals by Category: Value 2017-2022
Table 31 Sales of Dermatologicals by Category: % Value Growth 2017-2022
Table 32 NBO Company Shares of Dermatologicals: % Value 2018-2022
Table 33 LBN Brand Shares of Dermatologicals: % Value 2019-2022
Table 34 LBN Brand Shares of Hair Loss Treatments: % Value 2019-2022
Table 35 Forecast Sales of Dermatologicals by Category: Value 2022-2027
Table 36 Forecast Sales of Dermatologicals by Category: % Value Growth 2022-2027
NRT SMOKING CESSATION AIDS IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Niche category driven by small segment of high-income consumers
Unsmoke campaign by Philip Morris aims to educate smokers on how to quit smoking
Johnson & Johnson maintains leading position
PROSPECTS AND OPPORTUNITIES
Limited product availability and high prices dampen accessibility
Vaping seen as an alternative to quitting smoking cigarettes
Focus on health and wellness could potentially improve category's popularity
CATEGORY INDICATORS
Table 37 Number of Smokers by Gender 2017-2022
CATEGORY DATA
Table 38 Sales of NRT Smoking Cessation Aids by Category: Value 2017-2022
Table 39 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2017-2022
Table 40 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2018-2022
Table 41 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2019-2022
Table 42 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2022-2027
Table 43 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2022-2027
SLEEP AIDS IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Sleep aids containing CBD gaining shelf space
Regulation limits growth of standard sleep aids
Improving awareness regarding the importance of sleep on mental wellbeing
PROSPECTS AND OPPORTUNITIES
Herbal/traditional sleep aids dominate shelf space and benefit from better brand awareness due to greater visibility
Challenging economic environment will support growth of sleep aids as consumers seek ways to battle anxiety and depression
The rise of e-commerce will continue to improve brand awareness and visibility
CATEGORY DATA
Table 44 Sales of Sleep Aids: Value 2017-2022
Table 45 Sales of Sleep Aids: % Value Growth 2017-2022
Table 46 NBO Company Shares of Sleep Aids: % Value 2018-2022
Table 47 LBN Brand Shares of Sleep Aids: % Value 2019-2022
Table 48 Forecast Sales of Sleep Aids: Value 2022-2027
Table 49 Forecast Sales of Sleep Aids: % Value Growth 2022-2027

EYE CARE IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Prolonged exposure to digital screens drives demand for standard eye care
Allergy care outperforms standard options
Stronger growth limited by unequal access to ophthalmologists, with eye care in general not seen as a priority
PROSPECTS AND OPPORTUNITIES
Little change to the competitive landscape expected
Price sensitivity to continue influencing purchasing decisions
Omnichannel approach likely to improve brand visibility
CATEGORY DATA
Table 50 Sales of Eye Care by Category: Value 2017-2022
Table 51 Sales of Eye Care by Category: % Value Growth 2017-2022
Table 52 NBO Company Shares of Eye Care: % Value 2018-2022
Table 53 LBN Brand Shares of Eye Care: % Value 2019-2022
Table 54 Forecast Sales of Eye Care by Category: Value 2022-2027
Table 55 Forecast Sales of Eye Care by Category: % Value Growth 2022-2027
WOUND CARE IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Resumption of social and outdoor activities boosts demand
Despite further demand, wound care remains a small category
Leading brands drive innovation
PROSPECTS AND OPPORTUNITIES
Value brands will remain attractive to consumers
Leading players to continue driving innovation
Limited change to competitive landscape expected over the forecast period
CATEGORY DATA
Table 56 Sales of Wound Care by Category: Value 2017-2022
Table 57 Sales of Wound Care by Category: % Value Growth 2017-2022
Table 58 NBO Company Shares of Wound Care: % Value 2018-2022
Table 59 LBN Brand Shares of Wound Care: % Value 2019-2022
Table 60 Forecast Sales of Wound Care by Category: Value 2022-2027
Table 61 Forecast Sales of Wound Care by Category: % Value Growth 2022-2027
VITAMINS IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Demand stabilises following pandemic-related growth
The emergence of vitamins for skin care
Product innovation and new packaging formats to differentiate products
PROSPECTS AND OPPORTUNITIES
Challenging economic environment to limit growth prospects
Private label offers more affordable options
Regulation surrounding vitamins remains a point of contention for stakeholders
CATEGORY DATA
Table 62 Sales of Vitamins by Category: Value 2017-2022
Table 63 Sales of Vitamins by Category: % Value Growth 2017-2022

Table 64 Sales of Multivitamins by Positioning: % Value 2017-2022
Table 65 NBO Company Shares of Vitamins: % Value 2018-2022
Table 66 LBN Brand Shares of Vitamins: % Value 2019-2022
Table 67 Forecast Sales of Vitamins by Category: Value 2022-2027
Table 68 Forecast Sales of Vitamins by Category: % Value Growth 2022-2027
DIETARY SUPPLEMENTS IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Economic challenges dampen growth
Highly fragmentated competitive landscape
New product development and line extensions as a strategy to maintain share
PROSPECTS AND OPPORTUNITIES
Price sensitivity to influence purchasing decisions heading into 2023
Retail e-commerce helps drive brand visibility
Regulation surrounding vitamins remains a point of contention for stakeholders
CATEGORY DATA
Table 69 Sales of Dietary Supplements by Category: Value 2017-2022
Table 70 Sales of Dietary Supplements by Category: % Value Growth 2017-2022
Table 71 Sales of Dietary Supplements by Positioning: % Value 2017-2022
Table 72 NBO Company Shares of Dietary Supplements: % Value 2018-2022
Table 73 LBN Brand Shares of Dietary Supplements: % Value 2019-2022
Table 74 Forecast Sales of Dietary Supplements by Category: Value 2022-2027
Table 75 Forecast Sales of Dietary Supplements by Category: % Value Growth 2022-2027
WEIGHT MANAGEMENT AND WELLBEING IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Easing of pandemic-related restrictions places focus back on physical appearance
Obesity a national concern, especially amongst women
Pharmacies and direct selling remain leading distribution channels
PROSPECTS AND OPPORTUNITIES
Challenging consumer environment hinders stronger growth potential in 2023
High-income consumers adopt different approach to weight loss
Affordable alternatives to mainstream weight management brands
CATEGORY DATA
Table 76 Sales of Weight Management and Wellbeing by Category: Value 2017-2022
Table 77 Sales of Weight Management and Wellbeing by Category: % Value Growth 2017-2022
Table 78 NBO Company Shares of Weight Management and Wellbeing: % Value 2018-2022
Table 79 LBN Brand Shares of Weight Management and Wellbeing: % Value 2019-2022
Table 80 Forecast Sales of Weight Management and Wellbeing by Category: Value 2022-2027
Table 81 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2022-2027
SPORTS NUTRITION IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Category maintains growth trajectory despite challenging economic conditions
Inflationary pressures impact prices
Innovative product formats further boost demand
PROSPECTS AND OPPORTUNITIES

Fitness trend to support further growth over forecast period
Cautious spending behaviour to prevail and influence purchasing habits
Sports protein products will maintain lead
CATEGORY DATA
Table 82 Sales of Sports Nutrition by Category: Value 2017-2022
Table 83 Sales of Sports Nutrition by Category: % Value Growth 2017-2022
Table 84 NBO Company Shares of Sports Nutrition: % Value 2018-2022
Table 85 LBN Brand Shares of Sports Nutrition: % Value 2019-2022
Table 86 Forecast Sales of Sports Nutrition by Category: Value 2022-2027
Table 87 Forecast Sales of Sports Nutrition by Category: % Value Growth 2022-2027
HERBAL/TRADITIONAL PRODUCTS IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Growth stabilises against a challenging economic backdrop
Players launch products using familiar ingredients
Further growth for private label due to affordable price points
PROSPECTS AND OPPORTUNITIES
Focus on ingredients will drive demand for herbal/traditional products
Price sensitivity will impact demand as consumers reduce purchases or trade down
Established tradition of using herbal/traditional alternatives to drive sales
CATEGORY DATA
Table 88 Sales of Herbal/Traditional Products by Category: Value 2017-2022
Table 89 Sales of Herbal/Traditional Products by Category: % Value Growth 2017-2022
Table 90 NBO Company Shares of Herbal/Traditional Products: % Value 2018-2022
Table 91 LBN Brand Shares of Herbal/Traditional Products: % Value 2019-2022
Table 92 Forecast Sales of Herbal/Traditional Products by Category: Value 2022-2027
Table 93 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2022-2027
PAEDIATRIC CONSUMER HEALTH IN SOUTH AFRICA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Reopening of schools promotes demand for paediatric consumer health
Nappy (diaper) rash treatments remains a strong growth category
Slowing demand for paediatric vitamins and dietary supplements
PROSPECTS AND OPPORTUNITIES
Paediatric consumer health seen as essential
The potential for paediatric products in new categories
Omnichannel approach to sales likely to prevail
CATEGORY DATA
Table 94 Sales of Paediatric Consumer Health by Category: Value 2017-2022
Table 95 Sales of Paediatric Consumer Health by Category: % Value Growth 2017-2022
Table 96 Sales of Paediatric Vitamins and Dietary Supplements by Type: % Value 2017-2022
Table 97 NBO Company Shares of Paediatric Consumer Health: % Value 2018-2022
Table 98 LBN Brand Shares of Paediatric Consumer Health: % Value 2019-2022
Table 99 Forecast Sales of Paediatric Consumer Health by Category: Value 2022-2027
Table 100 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2022-2027

SCOTTS INTERNATIONAL

Consumer Health in South Africa

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