

## Consumer Credit in India

Market Direction | 2022-12-05 | 14 pages | Euromonitor

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### Report description:

Gross consumer lending is set to record another year of double-digit current value growth in 2022, supported by the greater resumption of daily activities and more mobile lifestyles as restrictions have eased, thereby boosting consumer confidence in advancing new loans. Furthermore, the revival in the number of functions and social events in India such as weddings is also contributing to the rise in demand for consumer credit. Likewise, festive season has not been impacted in 2022, as restrictio...

Euromonitor International's Consumer Credit in India report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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## SOURCES

### Summary 1 Research Sources

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