

Consumer Credit in France

Market Direction | 2022-10-21 | 16 pages | Euromonitor

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Report description:

Consumer credit and, particularly, card lending have gotten off to good starts in 2022. Despite a modest increase in outstanding balances, gross card lending is seeing positive factors to growth following the disruptions seen during the time of the COVID-19 pandemic and associated lockdowns. Whilst 2021 saw loosening of pandemic restrictions, alongside the vaccination campaign, some disruptions remained. However, in 2022, there has been a rebound of non-grocery purchases, including those of prod...

Euromonitor International's Consumer Credit in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CONSUMER CREDIT IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

2022 heralds a positive outlook for consumer credit, albeit growth remains suppressed by consumer's financial concerns

Auto lending is supported by the wider opening and operations of car dealerships, whilst education lending is tipped for ongoing growth

Leading players see benefits from adapting their strategies during a time of economic uncertainty

PROSPECTS AND OPPORTUNITIES

Sluggish growth expected in consumer lending, due to many threats and the possible drop of BNPL

Education lending becoming normalised in the local culture

Auto lending will be supported by the progression of second-hand vehicles in a financial cautious environment

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Mortgage/housing still dynamic despite rising rates and the slowdown of real estate

After an impressive start, BNPL seems to be already jeopardised in France

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