

## **Consumer Credit in Austria**

Market Direction | 2022-10-26 | 13 pages | Euromonitor

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### **Report description:**

Consumer credit is being driven by increasing consumer expenditure in 2022 following the easing of pandemic-related restrictions. This is leading to the resumption of socialising, and the return of more normal shopping and travel habits. On the other hand, the war in Ukraine is leading to high inflation and strong price increases, especially for essentials such as energy and groceries in Austria. This scenario is forcing local consumers to be more careful with their expenditure and make more pru...

Euromonitor International's Consumer Credit in Austria report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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December 2022

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## SOURCES

### Summary 1 Research Sources

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