

Consumer Appliances in Sweden

Market Direction | 2022-12-14 | 121 pages | Euromonitor

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Report description:

Consumer appliances saw strong growth in retail volume terms during 2020 and 2021 with the pandemic and the resulting home seclusion encouraging consumers to invest in home improvements. This positivity was relatively short lived however, with retail volume sales of consumer appliances declining in 2022. Despite rising economic uncertainty, household spending remained robust in Sweden. However, consumer spending priorities have changed in the post COVID-19 environment with households shifting aw...

Euromonitor International's Consumer Appliances in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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