

Consumer Appliances in Portugal

Market Direction | 2022-12-14 | 125 pages | Euromonitor

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Report description:

After two years of strong growth, consumer appliances is set to see a decline in volume sales in 2022, with major appliances being particularly affected. A significant proportion of consumers had already replaced their old appliances and invested in equipping their kitchens by 2022. In addition, demand has also been dampened by the deteriorating economic situation, with the high rate of inflation and the rising cost of food, energy and car fuel affecting families' day life, together with the ris...

Euromonitor International's Consumer Appliances in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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