

## **Consumer Appliances in Poland**

Market Direction | 2022-12-05 | 127 pages | Euromonitor

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### **Report description:**

As high inflation swept through Europe during 2022, consumers in Poland faced dramatic increase in the cost of living and this had major consequences for the country's consumers appliances market. On the supply side, the leading manufacturers, importers and district is faced significant increases in their production and logistics costs as raw materials, inputs and finished products all became substantially more expensive. The cost of labour also increased significantly during the year, while the...

Euromonitor International's Consumer Appliances in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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