

Consumer Appliances in Denmark

Market Direction | 2022-12-08 | 124 pages | Euromonitor

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Report description:

In 2022, Danish society was much further along the road to normalisation. The easing and lifting of Coronavirus (COVID-19) restrictions and reopening of society saw the fuller return to workplaces, educational institutions, consumer foodservice and leisure and entertainment venues. Thus, the focus of household expenditure shifted away from the home to areas and activities curtailed by COVID-19, especially in terms of experiences, out-of-home and other products and services and travel. Furthermore...

Euromonitor International's Consumer Appliances in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumer Appliances in Denmark
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