

Concentrates in Finland

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Report description:

During the pandemic off-trade volume sales in liquid concentrates saw marginally positive growth, following years of declines. Finns bought more liquid concentrates as they spent more time at home. Following a fall in 2021, growth has picked up to positive again in 2022, but is nevertheless low. Liquid concentrates is mature in Finland despite the potential held within concentrates for soda machines - generally, Finnish consumers regard liquid concentrates as unnecessary and unhealthy.

Euromonitor International's Concentrates in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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