

Concentrates in Bosnia and Herzegovina

Market Direction | 2022-12-09 | 27 pages | Euromonitor

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Report description:

Concentrates continue to fall out of favour with consumers in Bosnia and Herzegovina resulting in a decline in retail volume sales in 2022s. Prior to the pandemic, both liquid and powder concentrates were seeing declining volume sales, although powder formats are performing better than liquid. The shift towards healthier soft drinks is negatively impacting concentrates, which contain a high proportion of sugar. Rising inflation in early 2022 as a result of the war in Ukraine has resulted strong...

Euromonitor International's Concentrates in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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