

**Concentrates in Austria**

Market Direction | 2022-12-07 | 31 pages | Euromonitor

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**Report description:**

Concentrates is set to record decent mid-single digit current retail value growth while showing a minimal increase in off-trade volume sales. This results from increasing unit prices, caused by higher production and supply costs as well as a growing demand for premium products and brands. Most retail sales were limited to replacements of used up products, with only a few additional or entirely new purchases.

Euromonitor International's Concentrates in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Concentrates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Concentrates in Austria  
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Product launches in 2022 focus on flavour innovations

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