

Coffee in the United Arab Emirates

Market Direction | 2022-12-16 | 21 pages | Euromonitor

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Report description:

Coffee culture in general, and the foodservice consumption of coffee in particular, has expanded in the United Arab Emirates, despite inflationary pressures driving up prices. The positive economic impact of EXPO 2020, the end of social restrictions in relation to COVID-19, increased socialisation amongst gen Z and millennials, and the increasing population and tourism in the country are all playing a role in the expansion of coffee culture in the United Arab Emirates in 2022. The growth in coff...

Euromonitor International's Coffee in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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