

## **Coffee in Peru**

Market Direction | 2022-12-15 | 23 pages | Euromonitor

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### **Report description:**

Coffee saw healthy growth in volume terms in 2022, following a sluggish performance in the previous year. Sales were boosted by the strong recovery of foodservice, following the lifting of restrictions in terms of capacity and opening hours on restaurants and cafes. Consumers are increasingly interested in drinking speciality coffees in foodservice outlets, with independent coffee shops becoming important players in promoting coffee consumption, including premium, artisanal brands.

Euromonitor International's Coffee in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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