

Coffee in North Macedonia

Market Direction | 2022-12-15 | 21 pages | Euromonitor

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Report description:

Coffee will see a steep acceleration in retail value sales growth in 2022 due to the high inflation rate and rising unit prices. In addition, retail volume growth will accelerate (albeit not to the same extent). Coffee is considered a staple and traditional product in North Macedonia and consumers are continuing to purchase it regardless of the economic turmoil. Furthermore, due to the closure of cafes and coffee shops during the pandemic, consumers have become more accustomed to socialising at...

Euromonitor International's Coffee in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COFFEE IN NORTH MACEDONIA

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