

Coffee in Latvia

Market Direction | 2022-12-15 | 23 pages | Euromonitor

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Report description:

The coffee culture continued to develop in Latvia at the end of the review period. Latvians are coffee drinkers and during the lockdowns introduced to stem the spread of the Coronavirus (COVID-19) virus, they drank high volumes of coffee. Indeed, while consumption shifted strongly to the retail channel, with foodservice outlets closed or offering only takeaway and delivery services, total volume sales saw a spike in 2020. In 2021, with society opening up and consumers spending less time at home,...

Euromonitor International's Coffee in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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