

## **Coffee in Ireland**

Market Direction | 2022-12-12 | 25 pages | Euromonitor

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### **Report description:**

Fresh ground coffee pods and fresh coffee beans are expected to be the decisive victors in the coffee category in Ireland in 2022, with the highest and second-highest retail volume and current value growth rates; a performance which has been repeated since 2008. One reason for the success of fresh ground coffee pods is the format's convenience, and ability to offer consistent, high-quality brews. Meanwhile, with the closure of stores and office spaces in 2020 and 2021, Irish consumers were force...

Euromonitor International's Coffee in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2022

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