

Coffee in Ireland

Market Direction | 2022-12-12 | 25 pages | Euromonitor

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Report description:

Fresh ground coffee pods and fresh coffee beans are expected to be the decisive victors in the coffee category in Ireland in 2022, with the highest and second-highest retail volume and current value growth rates; a performance which has been repeated since 2008. One reason for the success of fresh ground coffee pods is the format's convenience, and ability to offer consistent, high-quality brews. Meanwhile, with the closure of stores and office spaces in 2020 and 2021, Irish consumers were forced...

Euromonitor International's Coffee in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Coffee in Ireland
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List Of Contents And Tables

COFFEE IN IRELAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

At-home consumption continues to dominate

Sustainability as a catalyst for innovation

Desire for convenience drives retail developments

PROSPECTS AND OPPORTUNITIES

Instant coffee likely to experience declines

Innovation in functional coffee to increase

Supply chain challenges to persist

CATEGORY DATA

Table 1 Retail Sales of Coffee by Category: Volume 2017-2022

Table 2 Retail Sales of Coffee by Category: Value 2017-2022

Table 3 Retail Sales of Coffee by Category: % Volume Growth 2017-2022

Table 4 Retail Sales of Coffee by Category: % Value Growth 2017-2022

Table 5 Retail Sales of Fresh Coffee by Regular vs Decaffeinated: % Volume 2017-2022

Table 6 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2017-2022

Table 7 NBO Company Shares of Coffee: % Retail Value 2018-2022

Table 8 LBN Brand Shares of Coffee: % Retail Value 2019-2022

Table 9 Forecast Retail Sales of Coffee by Category: Volume 2022-2027

Table 10 Forecast Retail Sales of Coffee by Category: Value 2022-2027

Table 11 Forecast Retail Sales of Coffee by Category: % Volume Growth 2022-2027

Table 12 Forecast Retail Sales of Coffee by Category: % Value Growth 2022-2027

Table 13 Forecast Retail Sales of Fresh Coffee by Regular vs Decaffeinated: % Volume 2022-2027

HOT DRINKS IN IRELAND

EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 14 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022

Table 15 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022

Table 16 Retail Sales of Hot Drinks by Category: Volume 2017-2022

Table 17 Retail Sales of Hot Drinks by Category: Value 2017-2022

Table 18 Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 19 Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022

Table 20 Foodservice Sales of Hot Drinks by Category: Volume 2017-2022

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Table 21 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 22 Total Sales of Hot Drinks by Category: Total Volume 2017-2022

Table 23 □Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022

Table 24 □NBO Company Shares of Hot Drinks: % Retail Value 2018-2022

Table 25 □LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022

Table 26 □Penetration of Private Label in Hot Drinks by Category: % Retail Value 2017-2022

Table 27 □Retail Distribution of Hot Drinks by Format: % Volume 2017-2022

Table 28 □Retail Distribution of Hot Drinks by Format and Category: % Volume 2022

Table 29 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027

Table 30 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027

Table 31 □Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027

Table 32 □Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027

Table 33 □Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 34 □Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027

Table 35 □Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027

Table 36 □Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 37 □Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027

Table 38 □Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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