

## **Coffee in Egypt**

Market Direction | 2022-12-06 | 21 pages | Euromonitor

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### **Report description:**

Coffee in Egypt has seen unit prices increase sharply in 2022 due to high inflation fuelled by the depreciation of the pound, the global recovery from COVID-19 and the fallout of Russia's invasion of Ukraine. Poorer than expected harvests in key coffee producing countries arising from unfavourable weather conditions have exacerbated inflationary pressures, as have new import rules recently introduced by the Egyptian government in an effort to stem the depletion of foreign currency reserves. Cons...

Euromonitor International's Coffee in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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