

Coffee in Bolivia

Market Direction | 2022-12-07 | 21 pages | Euromonitor

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Report description:

In 2022, coffee consumption at home tended to decrease as work and academic activities resumed in person. As a consequence, Bolivians spent less time at home than in previous years and this was reflected in a moderate drop in retail coffee sales volumes. At the same time, opening hour restrictions and capacity thresholds in coffee shops that were imposed as a result of the COVID-19 pandemic were completely lifted. Consumers were also less concerned about contracting COVID-19 and returned to freq...

Euromonitor International's Coffee in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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