

Coffee in Algeria

Market Direction | 2022-12-06 | 18 pages | Euromonitor

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Report description:

Growth of coffee in the off-trade channel is slowing in 2022 due to the ongoing economic hardship in Algeria, which is further impacted by the COVID-19 pandemic and unfavourable international context. Coffee on-trade sales, however, are set to experience a healthy performance in 2022 with the reopening of hotels, cafes and restaurants, as the pandemic is being brought under control, although consumers in the country are increasingly mindful of their spending.

Euromonitor International's Coffee in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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