

Charge Cards in Spain

Market Direction | 2022-12-07 | 28 pages | Euromonitor

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Report description:

Having surged by almost a quarter in 2021 as COVID-19 restrictions were eased, the rate of growth in constant value sales (2022 prices) of charge cards slowed significantly during 2022 but remained robust. Heightened economic uncertainty (most notably mounting inflation) had a negative impact on charge card use during 2022, as a growing number of local consumers reined in their discretionary spending.

Euromonitor International's Charge Card Transactions in Spain report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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