

Charge Cards in Austria

Market Direction | 2022-12-02 | 26 pages | Euromonitor

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Report description:

After a drop in the early stages of the pandemic in 2020 and a notable rebound in 2021, charge cards continues to record strong growth in transaction volume and value in 2022. Growth is being driven by the recovery of travel activities of Austrian consumers and further strong online expenditure. While charge card transaction value in domestic payments has also recovered to pre-pandemic levels, it is losing share to foreign spending, which continues to dominate. On the other hand, the number of c...

Euromonitor International's Charge Card Transactions in Austria report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2022

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Charge card transactions flourish despite declining number of cards

Multifunctional debit cards offer competition to charge cards

Blurring distinction between charge card and credit cards

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Fate of credit cards pivotal for personal charge cards

Commercial charge cards offer solid growth potential

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