

## **Carbonates in the Czech Republic**

Market Direction | 2022-12-07 | 34 pages | Euromonitor

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### **Report description:**

Reduced sugar cola carbonates continues to post strong growth in retail volume terms in 2022. The category is benefiting from an expanding base of consumers that are looking to reduce their sugar intake due to rising health concerns. Sales are also benefiting from the continuous efforts of players looking to drive interest and demand for reduced sugar cola carbonates and other reduced sugar non-cola carbonates, with these players backing their products with strong marketing support.

Euromonitor International's Carbonates in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Carbonates in the Czech Republic  
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### List Of Contents And Tables

#### CARBONATES IN THE CZECH REPUBLIC

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Consumers shift to low calorie/reduced sugar options in carbonates

Gin and tonic trend puts the fizz in tonic water/other bitters

Consumers prefer branded carbonates, despite economic pressures

##### PROSPECTS AND OPPORTUNITIES

Players expected to focus on healthier options with new flavour varieties

Premiumisation expected in non-cola carbonates as players look for growth opportunities

Economic pressures could benefit private label

##### CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2017-2022

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2017-2022

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2017-2022

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2017-2022

Table 5 Off-trade Sales of Carbonates by Category: Volume 2017-2022

Table 6 Off-trade Sales of Carbonates by Category: Value 2017-2022

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2017-2022

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2017-2022

Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2017-2022

Table 10 □Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2017-2022

Table 11 □NBO Company Shares of Off-trade Carbonates: % Volume 2018-2022

Table 12 □LBN Brand Shares of Off-trade Carbonates: % Volume 2019-2022

Table 13 □NBO Company Shares of Off-trade Carbonates: % Value 2018-2022

Table 14 □LBN Brand Shares of Off-trade Carbonates: % Value 2019-2022

Table 15 □Forecast Off-trade Sales of Carbonates by Category: Volume 2022-2027

Table 16 □Forecast Off-trade Sales of Carbonates by Category: Value 2022-2027

Table 17 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2022-2027

Table 18 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2022-2027

Table 19 □Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2022-2027

Table 20 □Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2022-2027

#### SOFT DRINKS IN THE CZECH REPUBLIC

##### EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

##### MARKET DATA

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Table 21	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022
Table 22	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022
Table 23	Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022
Table 24	Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022
Table 25	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021
Table 26	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021
Table 27	Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021
Table 28	Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021
Table 29	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022
Table 30	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022
Table 31	Off-trade Sales of Soft Drinks by Category: Value 2017-2022
Table 32	Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022
Table 33	Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022
Table 34	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022
Table 35	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022
Table 36	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022
Table 37	NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022
Table 38	LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022
Table 39	Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2017-2022
Table 40	Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2017-2022
Table 41	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022
Table 42	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022
Table 43	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027
Table 44	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027
Table 45	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027
Table 46	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027
Table 47	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027
Table 48	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027
Table 49	Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027
Table 50	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027
Table 51	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027
Table 52	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

## APPENDIX

Fountain sales in the Czech Republic

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SOURCES

Summary 1 Research Sources

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