

## **Carbonates in the Czech Republic**

Market Direction | 2022-12-07 | 34 pages | Euromonitor

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### **Report description:**

Reduced sugar cola carbonates continues to post strong growth in retail volume terms in 2022. The category is benefiting from an expanding base of consumers that are looking to reduce their sugar intake due to rising health concerns. Sales are also benefiting from the continuous efforts of players looking to drive interest and demand for reduced sugar cola carbonates and other reduced sugar non-cola carbonates, with these players backing their products with strong marketing support.

Euromonitor International's Carbonates in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Carbonates in the Czech Republic  
Euromonitor International  
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### List Of Contents And Tables

#### CARBONATES IN THE CZECH REPUBLIC

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Consumers shift to low calorie/reduced sugar options in carbonates

Gin and tonic trend puts the fizz in tonic water/other bitters

Consumers prefer branded carbonates, despite economic pressures

##### PROSPECTS AND OPPORTUNITIES

Players expected to focus on healthier options with new flavour varieties

Premiumisation expected in non-cola carbonates as players look for growth opportunities

Economic pressures could benefit private label

##### CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2017-2022

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2017-2022

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2017-2022

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2017-2022

Table 5 Off-trade Sales of Carbonates by Category: Volume 2017-2022

Table 6 Off-trade Sales of Carbonates by Category: Value 2017-2022

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2017-2022

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2017-2022

Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2017-2022

Table 10 □Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2017-2022

Table 11 □NBO Company Shares of Off-trade Carbonates: % Volume 2018-2022

Table 12 □LBN Brand Shares of Off-trade Carbonates: % Volume 2019-2022

Table 13 □NBO Company Shares of Off-trade Carbonates: % Value 2018-2022

Table 14 □LBN Brand Shares of Off-trade Carbonates: % Value 2019-2022

Table 15 □Forecast Off-trade Sales of Carbonates by Category: Volume 2022-2027

Table 16 □Forecast Off-trade Sales of Carbonates by Category: Value 2022-2027

Table 17 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2022-2027

Table 18 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2022-2027

Table 19 □Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2022-2027

Table 20 □Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2022-2027

#### SOFT DRINKS IN THE CZECH REPUBLIC

##### EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

##### MARKET DATA

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Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022

Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022

Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022

Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022

Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021

Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021

Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021

Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021

Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022

Table 30 ☐Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022

Table 31 ☐Off-trade Sales of Soft Drinks by Category: Value 2017-2022

Table 32 ☐Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022

Table 33 ☐Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022

Table 34 ☐Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022

Table 35 ☐NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022

Table 36 ☐LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022

Table 37 ☐NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022

Table 38 ☐LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022

Table 39 ☐Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2017-2022

Table 40 ☐Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2017-2022

Table 41 ☐Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022

Table 42 ☐Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022

Table 43 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027

Table 44 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027

Table 45 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027

Table 46 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027

Table 47 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027

Table 48 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027

Table 49 ☐Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027

Table 50 ☐Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027

Table 51 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027

Table 52 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

## APPENDIX

Fountain sales in the Czech Republic

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SOURCES

Summary 1 Research Sources

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