

Carbonates in Thailand

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Report description:

The third phase of the sugar tax has been postponed again until 2023, after initially being planned for October 2021. This forthcoming tax hike is pushing carbonates companies to act fast to launch new and reformulated products in order to avoid this additional burden. Under the new sugar tax, most carbonates with an average sugar content of 10-14g per 100ml will be subject to a threefold increase in sugar-based taxes, which will potentially result in a price hike of about 10%. Even without the...

Euromonitor International's Carbonates in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sugar tax continues to impact carbonates

Price rises put the brakes on growth

Carbonates recovery supported by the lifting of COVID-19 measures

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MARKET DATA

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