

Carbonates in New Zealand

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Report description:

Carbonates is set to continue to see a solid performance in off-trade current value terms in 2022, although with slightly slower growth expected than in the previous two years. Not all categories are expected to see uniform performances, however, with a large part of the value growth coming from tonic water/bitters/other mixers, which is set to see another year of double-digit off-trade current value growth in 2022, following two years of even stronger growth rates.

Euromonitor International's Carbonates in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rising health-consciousness amongst consumers drives migration to reduced sugar carbonates

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Health-conscious younger consumers less likely to purchase sugary carbonates

Off-trade volume growth of tonic water/bitters/other mixers to be minimal as New Zealanders drink less alcohol

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