

## **Carbonates in New Zealand**

Market Direction | 2022-12-06 | 34 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Carbonates is set to continue to see a solid performance in off-trade current value terms in 2022, although with slightly slower growth expected than in the previous two years. Not all categories are expected to see uniform performances, however, with a large part of the value growth coming from tonic water/bitters/other mixers, which is set to see another year of double-digit off-trade current value growth in 2022, following two years of even stronger growth rates.

Euromonitor International's Carbonates in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scott-international.com](mailto:support@scott-international.com)

[www.scott-international.com](http://www.scott-international.com)

## **Table of Contents:**

Carbonates in New Zealand  
Euromonitor International  
December 2022

List Of Contents And Tables

### **CARBONATES IN NEW ZEALAND**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Housebound New Zealanders drive off-trade consumption of carbonates

Rising health-consciousness amongst consumers drives migration to reduced sugar carbonates

On-trade consumption of carbonates begins to recover as the pandemic eases

#### **PROSPECTS AND OPPORTUNITIES**

Health-conscious younger consumers less likely to purchase sugary carbonates

Off-trade volume growth of tonic water/bitters/other mixers to be minimal as New Zealanders drink less alcohol

New products to appeal to adults as New Zealand's birth rate continues to fall

#### **CATEGORY DATA**

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2017-2022

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2017-2022

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2017-2022

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2017-2022

Table 5 Off-trade Sales of Carbonates by Category: Volume 2017-2022

Table 6 Off-trade Sales of Carbonates by Category: Value 2017-2022

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2017-2022

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2017-2022

Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2017-2022

Table 10 □ Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2017-2022

Table 11 □ NBO Company Shares of Off-trade Carbonates: % Volume 2018-2022

Table 12 □ LBN Brand Shares of Off-trade Carbonates: % Volume 2019-2022

Table 13 □ NBO Company Shares of Off-trade Carbonates: % Value 2018-2022

Table 14 □ LBN Brand Shares of Off-trade Carbonates: % Value 2019-2022

Table 15 □ Forecast Off-trade Sales of Carbonates by Category: Volume 2022-2027

Table 16 □ Forecast Off-trade Sales of Carbonates by Category: Value 2022-2027

Table 17 □ Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2022-2027

Table 18 □ Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2022-2027

Table 19 □ Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2022-2027

Table 20 □ Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2022-2027

### **SOFT DRINKS IN NEW ZEALAND**

#### **EXECUTIVE SUMMARY**

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

#### **MARKET DATA**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022  
Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022  
Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022  
Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022  
Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021  
Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021  
Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021  
Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021  
Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022  
Table 30 ☐Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022  
Table 31 ☐Off-trade Sales of Soft Drinks by Category: Value 2017-2022  
Table 32 ☐Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022  
Table 33 ☐Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022  
Table 34 ☐Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022  
Table 35 ☐NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022  
Table 36 ☐LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022  
Table 37 ☐NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022  
Table 38 ☐LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022  
Table 39 ☐Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2017-2022  
Table 40 ☐Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2017-2022  
Table 41 ☐Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022  
Table 42 ☐Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022  
Table 43 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027  
Table 44 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027  
Table 45 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027  
Table 46 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027  
Table 47 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027  
Table 48 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027  
Table 49 ☐Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027  
Table 50 ☐Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027  
Table 51 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027  
Table 52 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

#### APPENDIX

Fountain sales in New Zealand -Trends

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Carbonates in New Zealand**

Market Direction | 2022-12-06 | 34 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-17"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com