

## **Carbonates in Morocco**

Market Direction | 2022-12-13 | 31 pages | Euromonitor

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### **Report description:**

Carbonates continued to post negative growth in 2022 as the soft drinks landscape witnessed a shift towards healthier products. The decrease in consumption is also attributed to rising prices. Carbonate prices rose by more than 10% over the last three years due to rising prices of raw materials, PET and plastic packaging. The recent tax on sugar for soft drink manufacturers also led to price increases. Confronted by low demand and a desire to boost volume sales, many manufacturers opted to keep...

Euromonitor International's Carbonates in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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