

Carbonates in Egypt

Market Direction | 2022-12-08 | 32 pages | Euromonitor

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Report description:

On 13 January 2022, Coca-Cola HBC - one of the world's biggest Coca-Cola bottlers - completed its acquisition of a majority stake of 52.7% in Coca-Cola Egypt for USD304 million. Later the same month, it purchased an additional stake of 42% for USD123 million, bringing its total shareholding to 94.7%. First announced in August 2021, this acquisition reflects the increasing success of Coca-Cola brands in the Egyptian soft drinks market, primarily in carbonates but also in other areas such as juice...

Euromonitor International's Carbonates in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Carbonates in Egypt
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List Of Contents And Tables

CARBONATES IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Coca-Cola HBC competes acquisition of Coca-Cola Egypt

Cross-promotions and celebrity endorsements prominent in marketing strategies

Leading players continue working to reduce their environmental footprint

PROSPECTS AND OPPORTUNITIES

Shrinkflation expected to become more widespread as cost pressures persist

Potential for smaller players with more affordable brands to make gains

E-commerce penetration in carbonates set to continue rising

CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2017-2022

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2017-2022

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2017-2022

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2017-2022

Table 5 Off-trade Sales of Carbonates by Category: Volume 2017-2022

Table 6 Off-trade Sales of Carbonates by Category: Value 2017-2022

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2017-2022

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2017-2022

Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2017-2022

Table 10 □Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2017-2022

Table 11 □NBO Company Shares of Off-trade Carbonates: % Volume 2018-2022

Table 12 □LBN Brand Shares of Off-trade Carbonates: % Volume 2019-2022

Table 13 □NBO Company Shares of Off-trade Carbonates: % Value 2018-2022

Table 14 □LBN Brand Shares of Off-trade Carbonates: % Value 2019-2022

Table 15 □Forecast Off-trade Sales of Carbonates by Category: Volume 2022-2027

Table 16 □Forecast Off-trade Sales of Carbonates by Category: Value 2022-2027

Table 17 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2022-2027

Table 18 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2022-2027

Table 19 □Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2022-2027

Table 20 □Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2022-2027

SOFT DRINKS IN EGYPT

EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for soft drinks?

MARKET DATA

Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022

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Table 22	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022
Table 23	Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022
Table 24	Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022
Table 25	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021
Table 26	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021
Table 27	Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021
Table 28	Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021
Table 29	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022
Table 30	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022
Table 31	Off-trade Sales of Soft Drinks by Category: Value 2017-2022
Table 32	Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022
Table 33	Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022
Table 34	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022
Table 35	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022
Table 36	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022
Table 37	NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022
Table 38	LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022
Table 39	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022
Table 40	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022
Table 41	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027
Table 42	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027
Table 43	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027
Table 44	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027
Table 45	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027
Table 46	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027
Table 47	Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027
Table 48	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027
Table 49	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027
Table 50	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

APPENDIX

Fountain sales in Egypt

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SOURCES

Summary 1 Research Sources

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