

Carbonates in Bosnia and Herzegovina

Market Direction | 2022-12-09 | 29 pages | Euromonitor

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Report description:

Carbonates witnessed minimal growth in retail as consumer demand remained muted following two years of decline. The continued influence of the health and wellness trend has resulted in declining demand for carbonates in favour of bottled water and RTD tea. Prices also rose sharply in 2022 as costs and inflation escalated following the start of the war in Ukraine although this resulted in strong off-trade value growth. Consumers are being more cautious of their expenditure in this climate. The ma...

Euromonitor International's Carbonates in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Retail volume sales achieve marginal growth as health concerns and price increases stifle demand

Other non-cola carbonates and tonic water/mixers/other bitters achieves fastest growth rates

On-trade sales grow at pace as recovery continues in foodservice

PROSPECTS AND OPPORTUNITIES

Carbonates retail growth rates to slump as on-trade makes recovery

Reduced sugar consumption will impact carbonates category

Tonic water/mixers/other bitters set to strong retail growth due to versatility

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