

## Carbonates in Bolivia

Market Direction | 2022-12-09 | 32 pages | Euromonitor

### AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### Report description:

In the face of rising input costs from concentrated syrups, sugar and packaging to name a few, players in carbonates have responded by optimising costs and internal processes to stabilise retail prices. In response, major brands tended to standardise packaging, labels and bottle caps for different carbonated flavours. A common industry wide strategy has been to reduce SKUs and discontinue unprofitable formats. By taking these actions, brands have continued with price promotions mainly in multi-s...

Euromonitor International's Carbonates in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Carbonates in Bolivia  
Euromonitor International  
December 2022

### List Of Contents And Tables

#### CARBONATES IN BOLIVIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Carbonates show resilience in inflationary period

Embol SA continues to lead with sustainability strategy

Bolivians show low interest in reduced sugar lemonade/lime carbonates

##### PROSPECTS AND OPPORTUNITIES

Leading brand in colas focuses on sugar-free format

Competition from substitutes puts heavier emphasis on reformulation and innovation

Local brands adapt more closely to the needs of Bolivians

##### CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2017-2022

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2017-2022

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2017-2022

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2017-2022

Table 5 Off-trade Sales of Carbonates by Category: Volume 2017-2022

Table 6 Off-trade Sales of Carbonates by Category: Value 2017-2022

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2017-2022

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2017-2022

Table 9 Sales of Carbonates by Total Fountain On-trade: Volume 2017-2022

Table 10 □Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2017-2022

Table 11 □NBO Company Shares of Off-trade Carbonates: % Volume 2018-2022

Table 12 □LBN Brand Shares of Off-trade Carbonates: % Volume 2019-2022

Table 13 □NBO Company Shares of Off-trade Carbonates: % Value 2018-2022

Table 14 □LBN Brand Shares of Off-trade Carbonates: % Value 2019-2022

Table 15 □Forecast Off-trade Sales of Carbonates by Category: Volume 2022-2027

Table 16 □Forecast Off-trade Sales of Carbonates by Category: Value 2022-2027

Table 17 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2022-2027

Table 18 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2022-2027

Table 19 □Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2022-2027

Table 20 □Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2022-2027

#### SOFT DRINKS IN BOLIVIA

##### EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

##### MARKET DATA

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022

Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022

Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022

Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022

Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021

Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021

Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021

Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021

Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022

Table 30 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022

Table 31 □Off-trade Sales of Soft Drinks by Category: Value 2017-2022

Table 32 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022

Table 33 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022

Table 34 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022

Table 35 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022

Table 36 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022

Table 37 □NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022

Table 38 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022

Table 39 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022

Table 40 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022

Table 41 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027

Table 42 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027

Table 43 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027

Table 44 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027

Table 45 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027

Table 46 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027

Table 47 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027

Table 48 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027

Table 49 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027

Table 50 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Carbonates in Bolivia**

Market Direction | 2022-12-09 | 32 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-13
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)