

## **Carbonates in Bolivia**

Market Direction | 2022-12-09 | 32 pages | Euromonitor

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### **Report description:**

In the face of rising input costs from concentrated syrups, sugar and packaging to name a few, players in carbonates have responded by optimising costs and internal processes to stabilise retail prices. In response, major brands tended to standardise packaging, labels and bottle caps for different carbonated flavours. A common industry wide strategy has been to reduce SKUs and discontinue unprofitable formats. By taking these actions, brands have continued with price promotions mainly in multi-s...

Euromonitor International's Carbonates in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Carbonates in Bolivia  
Euromonitor International  
December 2022

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