

Carbonates in Bolivia

Market Direction | 2022-12-09 | 32 pages | Euromonitor

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Report description:

In the face of rising input costs from concentrated syrups, sugar and packaging to name a few, players in carbonates have responded by optimising costs and internal processes to stabilise retail prices. In response, major brands tended to standardise packaging, labels and bottle caps for different carbonated flavours. A common industry wide strategy has been to reduce SKUs and discontinue unprofitable formats. By taking these actions, brands have continued with price promotions mainly in multi-s...

Euromonitor International's Carbonates in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Carbonates in Bolivia
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List Of Contents And Tables

CARBONATES IN BOLIVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Carbonates show resilience in inflationary period

Embol SA continues to lead with sustainability strategy

Bolivians show low interest in reduced sugar lemonade/lime carbonates

PROSPECTS AND OPPORTUNITIES

Leading brand in colas focuses on sugar-free format

Competition from substitutes puts heavier emphasis on reformulation and innovation

Local brands adapt more closely to the needs of Bolivians

CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2017-2022

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2017-2022

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2017-2022

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2017-2022

Table 5 Off-trade Sales of Carbonates by Category: Volume 2017-2022

Table 6 Off-trade Sales of Carbonates by Category: Value 2017-2022

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2017-2022

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2017-2022

Table 9 Sales of Carbonates by Total Fountain On-trade: Volume 2017-2022

Table 10 Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2017-2022

Table 11 NBO Company Shares of Off-trade Carbonates: % Volume 2018-2022

Table 12 LBN Brand Shares of Off-trade Carbonates: % Volume 2019-2022

Table 13 NBO Company Shares of Off-trade Carbonates: % Value 2018-2022

Table 14 LBN Brand Shares of Off-trade Carbonates: % Value 2019-2022

Table 15 Forecast Off-trade Sales of Carbonates by Category: Volume 2022-2027

Table 16 Forecast Off-trade Sales of Carbonates by Category: Value 2022-2027

Table 17 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2022-2027

Table 18 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2022-2027

Table 19 Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2022-2027

Table 20 Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2022-2027

SOFT DRINKS IN BOLIVIA

EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

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Table 21	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022
Table 22	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022
Table 23	Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022
Table 24	Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022
Table 25	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021
Table 26	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021
Table 27	Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021
Table 28	Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021
Table 29	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022
Table 30	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022
Table 31	Off-trade Sales of Soft Drinks by Category: Value 2017-2022
Table 32	Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022
Table 33	Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022
Table 34	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022
Table 35	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022
Table 36	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022
Table 37	NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022
Table 38	LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022
Table 39	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022
Table 40	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022
Table 41	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027
Table 42	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027
Table 43	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027
Table 44	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027
Table 45	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027
Table 46	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027
Table 47	Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027
Table 48	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027
Table 49	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027
Table 50	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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