

## **Cannabis in Greece**

Market Direction | 2022-12-08 | 23 pages | Euromonitor

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### **Report description:**

Rising inflation is taking its toll on consumer spending on cannabis products in Greece. As disposable incomes are shrinking Greek consumers are forced to prioritise spending on essentials and this has an impact on products that do not have commodity status.

Euromonitor International's Cannabis in Greece market report offers a comprehensive guide to the size and shape of this emerging market opportunity at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the key cannabinoid categories driving growth. It outlines the regulatory, cultural and commercial context and offers strategic analysis of key factors influencing the market - legislative developments both current and future, economic/lifestyle influences, illicit consumption, product innovation, distribution and pricing trends. Forecasts to 2026 illustrate how the market is set to expand and change.

Product coverage: Adult-Use Cannabis, CBD, Medical Cannabis.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cannabis market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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