

Breakfast Cereals in Spain

Market Direction | 2022-12-06 | 22 pages | Euromonitor

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Report description:

Retail volume sales of breakfast cereals were little better than flat in 2022, but a spike in unit pricing drove substantial growth in retail constant value sales (2022). This rise in unit price was part of a broader inflationary trend that was exacerbated by the war in Ukraine, as that country is a major exporter of cereals.

Euromonitor International's Breakfast Cereals in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Breakfast Cereals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2022

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