

Bottled Water in the Czech Republic

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Report description:

Mineral bottled water, both in still and carbonated formats, is set to see healthy growth in sales in retail volume terms in 2022. Since the Czech Republic lifted its COVID-19 restrictions in May 2021, demand for bottled water has picked up, both through the on-trade and the off-trade. This demand is partly triggered by consumers leading more active lifestyles again, with a rise in impulse purchases for on-the-go consumption.

Euromonitor International's Bottled Water in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Bottled water sales continue to grow thanks to the return of on-the-go purchases and a thirst for natural mineral water

High-quality local tap water provides barrier to growth for still and purified bottled water

Environmental issues cause quite a stir and generate a lot of attention

PROSPECTS AND OPPORTUNITIES

New product launches should spur a return to growth for flavoured bottled water

Functional bottled water on the rise thanks to new product development and a return to more active lifestyles

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