

Bottled Water in Saudi Arabia

Market Direction | 2022-12-05 | 34 pages | Euromonitor

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Report description:

2022 has seen a new launch in bottled water, with Ival from domestic player Pure Beverages Industry Co. The high-quality water comes from underground water wells in Ival in the Kingdom, and the brand has already been taking shares. Furthermore, with this launch, the player aims to become one of the largest and most significant bottled water companies in Saudi Arabia. The brand was launched in February 2022 in partnership with WorkSmart Events Management at the Gulfood exhibition in Dubai. Now fa...

Euromonitor International's Bottled Water in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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December 2022

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