

Bottled Water in Pakistan

Market Direction | 2022-12-09 | 26 pages | Euromonitor

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Report description:

As the threat of Coronavirus (COVID-19) and related restrictions eased, foodservice outlets and other recreational places, such as parks and cinemas, operated at full capacity during 2022. This heavily boosted on-trade volume sales, while slowing the growth in off-trade volume sales at the end of the review period. Nonetheless, both on- and off-trade volume sales performed strongly to see faster total volume growth than in 2021.

Euromonitor International's Bottled Water in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Return to pre-pandemic lifestyles drives impulse purchases and on-the-go consumption

Strong distribution and marketing help Nestle to maintain its leadership of bottled water

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