

# **Bottled Water in Finland**

Market Direction | 2022-12-08 | 29 pages | Euromonitor

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## Report description:

As horeca outlets reopen and recovery continues in earnest in 2022, on-trade volume sales in bottled water are seeing a further strong boost following 2021's rebound surge. Foodservice is benefiting from March's lifting of all pandemic-related restrictions.

Euromonitor International's Bottled Water in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

# **Table of Contents:**

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Bottled Water in Finland Euromonitor International December 2022

List Of Contents And Tables

#### **BOTTLED WATER IN FINLAND**

**KEY DATA FINDINGS** 

2022 DEVELOPMENTS

Recovery of horeca boosts total volume sales in bottled water in 2022

Flavoured and functional waters post most dynamic growth

Sustainability efforts from players cater to demand from environmentally conscious Finns

PROSPECTS AND OPPORTUNITIES

Health and wellness trends to influence innovation and development, supporting further positive volume growth

Further debate on sugar tax anticipated, though changes remain unlikely

Functionality to dominate new product developments

#### **CATEGORY DATA**

Table 1 Off-trade Sales of Bottled Water by Category: Volume 2017-2022

Table 2 Off-trade Sales of Bottled Water by Category: Value 2017-2022

Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2017-2022

Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2018-2022

Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2019-2022

Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2018-2022

Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2019-2022

Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2022-2027

Table 10 ☐Forecast Off-trade Sales of Bottled Water by Category: Value 2022-2027

Table 11 ☐Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2022-2027

Table 12 [Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2022-2027

SOFT DRINKS IN FINLAND

**EXECUTIVE SUMMARY** 

Soft drinks in 2022: The big picture

2022 kev trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

### MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021

Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022

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Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022

Table 23 Off-trade Sales of Soft Drinks by Category: Value 2017-2022

Table 24 ☐Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022

Table 25 ☐Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022

Table 26 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022

Table 27 ☐NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022

Table 28 ☐LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022

Table 29 [NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022

Table 30 [LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022

Table 31 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2017-2022

Table 32 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2017-2022

Table 33 ∏Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022

Table 34 ∏Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022

Table 35 [Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027

Table 36 ∏Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027

Table 37 [Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027

Table 38 [Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027

Table 39 [Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027

Table 40 [Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027

Table 41 ☐Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027

Table 42 [Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027

Table 43 [Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027

Table 44 ∏Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

**APPENDIX** 

Fountain sales in Finland

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SOURCES

Summary 1 Research Sources



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