

## **Bottled Water in Egypt**

Market Direction | 2022-12-08 | 29 pages | Euromonitor

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### **Report description:**

Sparkling flavoured bottled water has continued to develop positively in Egypt in 2022, with off-trade volume growth set to surpass that recorded in 2021. Growth has been bolstered by the fact that sales are still emerging from a very low base, as this category has only generated significant interest in the country since 2019, when the Nestle Pure Fizz brand was launched in three flavours. However, it has also benefited from rising health-consciousness, which is encouraging more consumers to cho...

Euromonitor International's Bottled Water in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Bottled Water in Egypt  
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List Of Contents And Tables

### **BOTTLED WATER IN EGYPT**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Sparkling flavoured bottled water continues to gain popularity among Egyptians

Nestle Pure Life marks 20th anniversary in Egypt with prize competition

High inflation and supply problems weaken demand for imported brands

#### **PROSPECTS AND OPPORTUNITIES**

Price hikes expected to temper growth in off-trade volume sales

New launches should stimulate greater interest in sparkling flavoured bottle water

Competitive landscape set to remain highly consolidated

#### **CATEGORY DATA**

Table 1 Off-trade Sales of Bottled Water by Category: Volume 2017-2022

Table 2 Off-trade Sales of Bottled Water by Category: Value 2017-2022

Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2017-2022

Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2018-2022

Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2019-2022

Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2018-2022

Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2019-2022

Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2022-2027

Table 10 □Forecast Off-trade Sales of Bottled Water by Category: Value 2022-2027

Table 11 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2022-2027

Table 12 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2022-2027

### **SOFT DRINKS IN EGYPT**

#### **EXECUTIVE SUMMARY**

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for soft drinks?

#### **MARKET DATA**

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021

Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022

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Table 22 ☐Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022

Table 23 ☐Off-trade Sales of Soft Drinks by Category: Value 2017-2022

Table 24 ☐Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022

Table 25 ☐Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022

Table 26 ☐Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022

Table 27 ☐NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022

Table 28 ☐LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022

Table 29 ☐NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022

Table 30 ☐LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022

Table 31 ☐Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022

Table 32 ☐Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022

Table 33 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027

Table 34 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027

Table 35 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027

Table 36 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027

Table 37 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027

Table 38 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027

Table 39 ☐Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027

Table 40 ☐Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027

Table 41 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027

Table 42 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

#### APPENDIX

Fountain sales in Egypt

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SOURCES

Summary 1 Research Sources

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