

Bottled Water in Egypt

Market Direction | 2022-12-08 | 29 pages | Euromonitor

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Report description:

Sparkling flavoured bottled water has continued to develop positively in Egypt in 2022, with off-trade volume growth set to surpass that recorded in 2021. Growth has been bolstered by the fact that sales are still emerging from a very low base, as this category has only generated significant interest in the country since 2019, when the Nestle Pure Fizz brand was launched in three flavours. However, it has also benefited from rising health-consciousness, which is encouraging more consumers to cho...

Euromonitor International's Bottled Water in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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