

## **Bottled Water in Colombia**

Market Direction | 2022-12-07 | 28 pages | Euromonitor

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### **Report description:**

Health trends continued to drive retail volume and value growth in all bottled water categories. As outdoor exercise and inbound tourism revives, strong growth in both on- and off-trade volume sales of still mineral and purified bottled water has been seen. The rising health trend has significantly and positively impacted this fragmented category. Historically, sales have been motivated by price, with little innovation seen. However, in line with health and wellbeing trends, consumption occasion...

Euromonitor International's Bottled Water in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2022

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The rising interest in sustainability is reflected in brands packaging

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