

Bottled Water in Cameroon

Market Direction | 2022-12-09 | 25 pages | Euromonitor

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Report description:

Bottled water is expected to register healthy current and volume growth in 2022. The main reason for the continued strong performance of bottled water is an inadequate public water supply. In particular, larger sizes of 5 and 10 litre bottles are performing strongly. Second placed Societe des Eaux Minerales du Cameroun has said one of the reasons of its improved performance over the review period is due to the significant volume sales of its 5 litre bottles. Retail prices for bottled water has a...

Euromonitor International's Bottled Water in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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