

## **Air Treatment Products in the US**

Market Direction | 2022-12-14 | 41 pages | Euromonitor

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### **Report description:**

In 2022, air treatment products is set to see moderately positive retail volume growth; however, the growth rate is expected to see a slowdown, following strong growth in the previous year. Air purifiers and dehumidifiers are expected to see continued growth in 2022, along with other air treatment products; this is set to offset the retail volume decline projected for air conditioners. A weakening housing market and a slowdown in private residential construction has led to fewer installations of...

Euromonitor International's Air Treatment Products in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Treatment Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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