

Air Treatment Products in the Netherlands

Market Direction | 2022-12-12 | 39 pages | Euromonitor

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Report description:

Overall, air treatment products saw further fast retail volume growth during 2022, as consumers continued to try to improve the home environment and ambience. In addition to higher retail volume sales, retail current value sales rose dynamically in 2022, as high inflation exerted upward pressure on unit prices. Dutch summers are becoming hotter, with the frequency of tropical weather increasing. This has led to strong growth in demand for both portable room and split air conditioners. However, t...

Euromonitor International's Air Treatment Products in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

December 2022

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The focus on a healthy and comfortable home environment stimulates purchases of air purifiers, humidifiers and dehumidifiers

E-commerce loses ground as more physical retailers tap into peak summer demand

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