

## **Air Treatment Products in Sweden**

Market Direction | 2022-12-14 | 36 pages | Euromonitor

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### **Report description:**

Demand for air treatment products rocketed during the pandemic as consumers took measures to improve the comfort and hygiene of their homes. Air purifiers was the main beneficiary of this demand as consumers became more conscious of the threat posed by airborne pathogens, with this being triggered by the outbreak of COVID-19. There was also an increased demand for air conditioners as consumers looked to maintain stable temperatures in their homes. However, as COVID-19 fears subsided in 2022 and...

Euromonitor International's Air Treatment Products in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Treatment Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Air Treatment Products in Sweden  
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List Of Contents And Tables

### AIR TREATMENT PRODUCTS IN SWEDEN

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

As COVID-19 fears subside so too does the demand for air purifiers

Rising unit price points put the brakes on growth

Design focusing on the perfect balance between form and functionality

#### PROSPECTS AND OPPORTUNITIES

Work-from-home arrangements could prove beneficial to sales of air treatment products

Rising energy costs and climate change could drive demand for split air conditioners

Focus on health and wellbeing presents potential for growth and development

#### CATEGORY DATA

Table 1 Sales of Air Treatment Products by Category: Volume 2017-2022

Table 2 Sales of Air Treatment Products by Category: Value 2017-2022

Table 3 Sales of Air Treatment Products by Category: % Volume Growth 2017-2022

Table 4 Sales of Air Treatment Products by Category: % Value Growth 2017-2022

Table 5 Sales of Air Conditioners by Connected Appliances: % Volume 2018-2022

Table 6 NBO Company Shares of Air Treatment Products: % Volume 2018-2022

Table 7 LBN Brand Shares of Air Treatment Products: % Volume 2019-2022

Table 8 Distribution of Air Treatment Products by Format: % Volume 2017-2022

Table 9 Forecast Sales of Air Treatment Products by Category: Volume 2022-2027

Table 10 □Forecast Sales of Air Treatment Products by Category: Value 2022-2027

Table 11 □Forecast Sales of Air Treatment Products by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Air Treatment Products by Category: % Value Growth 2022-2027

#### CONSUMER APPLIANCES IN SWEDEN

#### EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

#### MARKET INDICATORS

Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

Table 14 Replacement Cycles of Consumer Appliances by Category 2018-2023

#### MARKET DATA

Table 15 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 16 Sales of Consumer Appliances by Category: Value 2017-2022

Table 17 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 18 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

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Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022  
Table 22 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022  
Table 23 □Sales of Small Appliances by Category: Volume 2017-2022  
Table 24 □Sales of Small Appliances by Category: Value 2017-2022  
Table 25 □Sales of Small Appliances by Category: % Volume Growth 2017-2022  
Table 26 □Sales of Small Appliances by Category: % Value Growth 2017-2022  
Table 27 □NBO Company Shares of Major Appliances: % Volume 2018-2022  
Table 28 □LBN Brand Shares of Major Appliances: % Volume 2019-2022  
Table 29 □NBO Company Shares of Small Appliances: % Volume 2018-2022  
Table 30 □LBN Brand Shares of Small Appliances: % Volume 2019-2022  
Table 31 □Distribution of Major Appliances by Format: % Volume 2017-2022  
Table 32 □Distribution of Small Appliances by Format: % Volume 2017-2022  
Table 33 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027  
Table 34 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027  
Table 35 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027  
Table 36 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027  
Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027  
Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027  
Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027  
Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027  
Table 41 □Forecast Sales of Small Appliances by Category: Volume 2022-2027  
Table 42 □Forecast Sales of Small Appliances by Category: Value 2022-2027  
Table 43 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027  
Table 44 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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