

Air Treatment Products in Saudi Arabia

Market Direction | 2022-12-05 | 41 pages | Euromonitor

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Report description:

Manufacturers have been working on developing air conditioners which aim to offer better heating and cooling efficiency with reduced energy consumption. For instance, LG started to produce air conditioners with cutting-edge dual inverter technology at the start of 2022, in advance of the regulatory requirements. As the exclusive manufacturer and distributor of LG air conditioners, Hassan Ghazi Ibrahim Shaker Co (Shaker), expanded its production capacity in partnership with LG and introduced new...

Euromonitor International's Air Treatment Products in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Concerns over the poor air quality in homes driving sales of air purifiers

Saudi Energy Efficiency Centre encourages sales of energy efficient air conditioners

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Air purifiers set to continue seeing positive growth momentum over the forecast period

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