

## **Air Treatment Products in India**

Market Direction | 2022-12-15 | 37 pages | Euromonitor

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### **Report description:**

In 2022, air treatment products is expected to see retail volume growth for the first time since 2019. In 2020 and 2021, during the summer season - the key sales period - India faced lockdowns and devastating waves of COVID-19 infection which hampered sales. Consumers were also focused on saving money, hence sales turned to decline. In the first half of 2022, due to pent-up demand, the harsh summer weather, and higher consumer willingness to spend on lifestyle products, sales in key categories suc...

Euromonitor International's Air Treatment Products in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Treatment Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2022

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Although nascent, smart air treatment products set to see gradual growth

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