

Air Treatment Products in Denmark

Market Direction | 2022-12-08 | 34 pages | Euromonitor

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Report description:

The exigencies of the Coronavirus (COVID-19) pandemic stimulated very strong overall retail volume growth in air treatment products in 2020 and 2021. The dynamism in the category was most visible in air purifiers, although dehumidifiers and humidifiers also registered fast retail volume growth over 2020-2021. Meanwhile, air conditioners and cooling fans, which saw declines in retail volume sales in 2020, returned quickly to growth in 2021. The strong increases in 2020 and 2021 or 2021, depending...

Euromonitor International's Air Treatment Products in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Shift to out-of-home spending depresses retail volume sales, although air quality remains a key issue for consumers

Input costs, supply issues and connectivity exert upward pressure on the average unit price

Confined living spaces increase search for stylish and multifunctional products

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Higher focus on health, hygiene and cleanliness to underpin robust demand

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