

Advertising in Italy: ISIC 743

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PPI

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Product coverage: Internet and Other Advertising Means, Outdoor, Press, Radio, Television.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Advertising market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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