

Top 5 Emerging Countries Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-11-10 | 129 pages | MarketLine

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Report description:

Top 5 Emerging Countries Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

The Emerging 5 Broadcasting & Cable TV industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- These countries contributed \$87.9 billion to the global broadcasting & cable tv industry in 2021, with a compound annual growth rate (CAGR) of 4.7% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$105.1 billion in 2026, with a CAGR of 3.6% over the 2021-26 period.
- Within the broadcasting & cable tv industry, China is the leading country among the top 5 emerging nations, with market revenues of \$65.9 billion in 2021. This was followed by India and Brazil with a value of \$9.5 and \$7.0 billion, respectively.
- China is expected to lead the broadcasting & cable tv industry in the top five emerging nations, with a value of \$77.7 billion in 2026, followed by India and Brazil with expected values of \$13.4 and \$8.0 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five broadcasting & cable tv market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five

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broadcasting & cable tv market

- Leading company profiles reveal details of key broadcasting & cable tv market players' emerging five operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the emerging five broadcasting & cable tv market with five year forecasts
- Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country.

Reasons to Buy

- What was the size of the emerging five broadcasting & cable tv market by value in 2021?
- What will be the size of the emerging five broadcasting & cable tv market in 2026?
- What factors are affecting the strength of competition in the emerging five broadcasting & cable tv market?
- How has the market performed over the last five years?
- What are the main segments that make up the emerging five broadcasting & cable tv market?

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