

## **Top 5 Emerging Countries Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-11-10 | 129 pages | MarketLine

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### **Report description:**

Top 5 Emerging Countries Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

The Emerging 5 Broadcasting & Cable TV industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- These countries contributed \$87.9 billion to the global broadcasting & cable tv industry in 2021, with a compound annual growth rate (CAGR) of 4.7% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$105.1 billion in 2026, with a CAGR of 3.6% over the 2021-26 period.
- Within the broadcasting & cable tv industry, China is the leading country among the top 5 emerging nations, with market revenues of \$65.9 billion in 2021. This was followed by India and Brazil with a value of \$9.5 and \$7.0 billion, respectively.
- China is expected to lead the broadcasting & cable tv industry in the top five emerging nations, with a value of \$77.7 billion in 2026, followed by India and Brazil with expected values of \$13.4 and \$8.0 billion, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five broadcasting & cable tv market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five

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broadcasting & cable tv market

- Leading company profiles reveal details of key broadcasting & cable tv market players' emerging five operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the emerging five broadcasting & cable tv market with five year forecasts
- Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country.

#### Reasons to Buy

- What was the size of the emerging five broadcasting & cable tv market by value in 2021?
- What will be the size of the emerging five broadcasting & cable tv market in 2026?
- What factors are affecting the strength of competition in the emerging five broadcasting & cable tv market?
- How has the market performed over the last five years?
- What are the main segments that make up the emerging five broadcasting & cable tv market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Introduction

1.1. What is this report about?

1.2. Who is the target reader?

1.3. How to use this report

1.4. Definitions

##### 2 Top 5 Emerging Countries Broadcasting & Cable TV

2.1. Industry Outlook

##### 3 Broadcasting & Cable TV in South Africa

3.1. Market Overview

3.2. Market Data

3.3. Market Segmentation

3.4. Market outlook

3.5. Five forces analysis

##### 4 Macroeconomic Indicators

4.1. Country data

##### 5 Broadcasting & Cable TV in Brazil

5.1. Market Overview

5.2. Market Data

5.3. Market Segmentation

5.4. Market outlook

5.5. Five forces analysis

##### 6 Macroeconomic Indicators

6.1. Country data

##### 7 Broadcasting & Cable TV in China

7.1. Market Overview

7.2. Market Data

7.3. Market Segmentation

7.4. Market outlook

7.5. Five forces analysis

##### 8 Macroeconomic Indicators

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- 8.1. Country data
- 9 Broadcasting & Cable TV in India
  - 9.1. Market Overview
  - 9.2. Market Data
  - 9.3. Market Segmentation
  - 9.4. Market outlook
  - 9.5. Five forces analysis
- 10 Macroeconomic Indicators
  - 10.1. Country data
- 11 Broadcasting & Cable TV in Mexico
  - 11.1. Market Overview
  - 11.2. Market Data
  - 11.3. Market Segmentation
  - 11.4. Market outlook
  - 11.5. Five forces analysis
- 12 Macroeconomic Indicators
  - 12.1. Country data
- 13 Company Profiles
  - 13.1. MultiChoice Africa (Pty) Limited
  - 13.2. South African Broadcasting Corp SOC Ltd
  - 13.3. StarSat
  - 13.4. Globo Comunicacao e Participacoes S.A.
  - 13.5. China Central Television
  - 13.6. Shanghai Media Group
  - 13.7. Prasar Bharati
  - 13.8. Zee Entertainment Enterprises Limited
  - 13.9. Sun TV Network Ltd
  - 13.10. New Delhi Television Ltd
  - 13.11. Grupo Televisa S.A.B.
  - 13.12. TV Azteca SAB de CV
- 14 Appendix
  - 14.1. Methodology
  - 14.2. About MarketLine

## Top 5 Emerging Countries Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast, 2017-2026

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