

## **BRIC Countries (Brazil, Russia, India, China) Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-11-10 | 102 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$995.00
- Site License (PDF) \$1492.00
- Enterprisewide license (PDF) \$1990.00

### **Report description:**

BRIC Countries (Brazil, Russia, India, China) Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

The BRIC Broadcasting & Cable TV industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the broadcasting & cable tv industry and had a total market value of \$87.4 billion in 2021. China was the fastest growing country with a CAGR of 7.6% over the 2017-21 period.
- Within the broadcasting & cable tv industry, China is the leading country among the BRIC nations with market revenues of \$65.9 billion in 2021. This was followed by India, Brazil and Russia with a value of \$9.5, \$7.0, and \$5.0 billion, respectively.
- China is expected to lead the broadcasting & cable tv industry in the BRIC nations with a value of \$77.7 billion in 2026, followed by India, Brazil, Russia with expected values of \$13.4, \$8.0 and \$7.1 billion, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC broadcasting & cable tv market

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC broadcasting & cable tv market
- Leading company profiles reveal details of key broadcasting & cable tv market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC broadcasting & cable tv market with five year forecasts
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country.

#### Reasons to Buy

- What was the size of the BRIC broadcasting & cable tv market by value in 2021?
- What will be the size of the BRIC broadcasting & cable tv market in 2026?
- What factors are affecting the strength of competition in the BRIC broadcasting & cable tv market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC broadcasting & cable tv market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report

##### 1.4. Definitions

##### 2 BRIC Broadcasting & Cable TV

##### 2.1. Industry Outlook

##### 3 Broadcasting & Cable TV in Brazil

##### 3.1. Market Overview

##### 3.2. Market Data

##### 3.3. Market Segmentation

##### 3.4. Market outlook

##### 3.5. Five forces analysis

##### 4 Macroeconomic Indicators

##### 4.1. Country data

##### 5 Broadcasting & Cable TV in China

##### 5.1. Market Overview

##### 5.2. Market Data

##### 5.3. Market Segmentation

##### 5.4. Market outlook

##### 5.5. Five forces analysis

##### 6 Macroeconomic Indicators

##### 6.1. Country data

##### 7 Broadcasting & Cable TV in India

##### 7.1. Market Overview

##### 7.2. Market Data

##### 7.3. Market Segmentation

##### 7.4. Market outlook

##### 7.5. Five forces analysis

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8 Macroeconomic Indicators
  - 8.1. Country data
- 9 Broadcasting & Cable TV in Russia
  - 9.1. Market Overview
  - 9.2. Market Data
  - 9.3. Market Segmentation
  - 9.4. Market outlook
  - 9.5. Five forces analysis
- 10 Macroeconomic Indicators
  - 10.1. Country data
- 11 Company Profiles
  - 11.1. Globo Comunicacao e Participacoes S.A.
  - 11.2. China Central Television
  - 11.3. Shanghai Media Group
  - 11.4. Prasar Bharati
  - 11.5. Zee Entertainment Enterprises Limited
  - 11.6. Sun TV Network Ltd
  - 11.7. New Delhi Television Ltd
  - 11.8. JSC Gazprom Media Holding
  - 11.9. Tricolor TV
- 12 Appendix
  - 12.1. Methodology
  - 12.2. About MarketLine

**BRIC Countries (Brazil, Russia, India, China) Broadcasting and Cable TV Market  
Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-11-10 | 102 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$995.00
	Site License (PDF)	\$1492.00
	Enterprisewide license (PDF)	\$1990.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-21"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

